



Keynote Speaker • Executive Coach • 3x CEO • Neuroscientist

DR. SHERRY KERAMIDAS

Unlocking Leadership Capacity in Disruption and Uncertainty

Dr. Sherry Keramidas helps professionals lead forward when certainty is unavailable. She equips leaders to move beyond expertise and into the adaptive capacity required to lead in rapidly changing environments. With more than 30 years of executive leadership across biomedical research, health regulation, and global health policy, she brings uncommon depth to conversations about authority, uncertainty, and influence. Her keynotes combine neuroscience, leadership science, and lived executive experience to expand how leaders think — and how they show up — under pressure.

Signature Keynotes

Leadership Metabolism™: Turning Uncertainty into Insight & Decisive Action

In today's complex and rapidly changing environments, leaders are expected to act before the full picture is clear. Yet the pressure to provide answers too quickly often leads to narrow thinking and missed opportunities.

In this keynote, Dr. Sherry Keramidas introduces **Leadership Metabolism™**, a practical framework that helps leaders convert uncertainty into insight, alignment, and decisive action. At the core is **Strategic Not-Knowing™**—the disciplined ability to pause premature certainty and create space for discovery.

This keynote challenges traditional assumptions about leadership—and offers a powerful new approach to navigating complexity

Fresh Eyes, Bright Ideas: Unlocking Leadership Capacity in Times of Disruption

In today's volatile and fragmented environments, experience alone is no longer enough. In this keynote, Sherry introduces **strategic not-knowing™**—the disciplined leadership practice of pausing, observing, and engaging curiosity before action. Drawing on neuroscience and her experience leading organizations in unfamiliar and high-stakes domains, she shows how leaders can unlock innovation, scale collective intelligence, and make better decisions when certainty is unavailable. This is not about abandoning expertise—but about knowing when expertise helps, and when it blinds.

Leading Without Armor: Why Strategic Not-Knowing Unlocks Women's Authority, Influence, and Impact

Women are often conditioned to rely on expertise as protection — to be exceptionally prepared before stepping forward. But in rapidly evolving environments, over-reliance on certainty can quietly constrain authority and limit influence. This keynote introduces the concept of **strategic not-knowing** — a research-grounded leadership capacity rooted in cognitive flexibility, adaptive decision-making, and the ability to act before full certainty is available. Drawing on neuroscience, leadership science, and examples of women leaders, Dr. Keramidas explores how women expand influence not by waiting for

institutional permission, but by redefining legitimacy itself. This is not a confidence talk. It is a capacity-building framework for women leading at the edge of change.

Visit DrSherryKeramidas.com for more information on these and other keynotes and workshop sessions.

What Audiences Gain

- Expanded cognitive capacity for navigating uncertainty
- Tools to lead beyond technical expertise
- Greater strategic range under pressure
- A framework for influence in complex systems
- Renewed clarity about authority, visibility, and impact

Why Sherry Is Different

- PhD Neuroscientist , specializing in neurobehavioral plasticity
- Three-time CEO, leading complex organizations through transformation
- Deep experience across biomedical research, regulation, healthcare, and global health
- Known for a calm, catalytic, and thoughtful presence—engaging audiences without hype
- Teaches and coaches leaders not just what to think, but how to think differently
- 350+ presentations to professional audiences ranging from 25 to 5000

Sherry served as CEO of three national and international nonprofit organizations and held senior leadership roles at the NIH and major health foundations. Her career reflects a consistent pattern: stepping into unfamiliar terrain and helping organizations grow by asking better questions, not by pretending to have all the answers.

Formats

- 45–60 minute keynotes
- Executive retreats
- Leadership development workshops
- Virtual or hybrid programs

Programs are tailored to the strategic priorities and culture of the organization.

Contact Information

Email: slkeramidas@transformationaleaders.com Website: www.sherrykeramidas.com www.transformationaleaders.com

Phone: +1 571-437-7752

LinkedIn: www.linkedin.com/in/sherry-keramidas